FOR BUSINESSES

Business Philanthropy Club

BERKSHIRE COMMUNITY FOUNDATION
Local Giving. Lasting Impact.

Run by Berkshire Community Foundation (BCF), the Business Philanthropy Club (BPC) is a vehicle for like-minded Berkshire based businesses to come together to make a substantial, positive difference in the County, through effective and targeted funding to grassroots organisations and projects in their local communities.

Members are able not only to support local charities but also to attend exclusive networking opportunities, allowing them to create tangible business opportunities with other business leaders. The BPC also provides dedicated support for staff volunteering, helping to maximise their contributions to local charities and communities.



Become a member of the Business Philanthropy Club

Some of the many benefits of joining the BPC include:

Helping your local community

We help you to give effectively, especially if you are unsure which cause or charities to support. We know where the need is and make every penny count.

Save time and resource

You can direct all requests for charitable support to the Foundation, thus freeing up your organisation's administration resources and reducing costs.

Impactful fundraising

You can target your fundraising activities through the BPC to maximise your social impact and return on investment.

Staff morale and development

Through our introductions to relevant and inspiring local community groups, you can energise your staff and encourage volunteering to help those in need whilst developing their skills and knowledge.

Collaboration

We introduce you to other like-minded companies, helping you to generate real business opportunities and create value for your organisation.

Invitations to exclusive events

We organise fully sponsored events each year, such as philanthropy-themed dinners at unique venues and 'Seeing is Believing' events to witness the impact of your contributions first-hand. Network with other business leaders, meet charity representatives and make informed decisions about where to direct your giving.

Raise your CSR profile

Through publicity around the BPC, your organisation will be known as one that is proud to support the voluntary sector in Berkshire.

CSR Champions

As a named member of the BPC in marketing materials, you will be known as a local community champion.

Cost-effective and credible PR

Through news, materials and reports from the BPC, you will be able to share stories of your business' social impact through charitable giving, volunteering and fundraising.

Berkshire Community Foundation
100 Longwater Avenue, Green Park,
Reading, Berkshire RG2 6GP

Tel: 0118 930 3021
Email: info@berkshirecf.org
Web: www.berkshirecf.org

Facebook, Instagram & LinkedIn:
@berkshirecommunityfoundation
X: @berkshirecf

Quality Accredited by
UK Community Foundations
Registered Charity No. 1155173

Membership levels

The BPC's membership levels are designed to fit in with the aims and budget of your business:

BRONZE £1,500 PA	SILVER £2,500 PA	GOLD £5,000 PA	DIAMOND £10,000 PA	PLATINUM £20,000 PA
Member events Annual Showcase event One-to-one meeting with BCF's Philanthropy team	Member events Annual Showcase event Volunteering support for employees* One-to-one meeting with BCF Philanthropy team	Member events Annual Showcase event Volunteering support for employees* One-to-one meeting with BCF CEO	Member events Exclusive donor event Annual Showcase event Volunteering support for employees* One-to-one meeting with BCF CEO / Chair of Trustees BCF Ambassador status	Member events Exclusive donor event Annual Showcase event Volunteering support for employees* One-to-one meeting with BCF President / VIP BCF Ambassador status

** The number of employee volunteers is based on the requirements of each member organisation.*

You will have a **dedicated volunteering specialist** who will work with your team to offer a variety of volunteering opportunities, after which the specialist will introduce you to a matched opportunity. We can celebrate the success of your community investment at the BPC events.
We have a wide network of local charities and organisations where short-term corporate volunteers can make a meaningful contribution, whether it's painting, gardening or helping with social media.

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